



FOR IMMEDIATE RELEASE
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Cruising for the Cure 2010

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Antique Boat Show Returns to Torch Lake

The Torch Lake Classic & Antique Wooden Boat Rendezvous – Cruising for the Cure returns to the harbors of Clam River on Saturday, July 24. More than 40 original and restored wooden boats will be on display from 8 a.m.-3:30 p.m. representing the 1920s-1960s. Brands include Chris Craft, Garwood, Hacker Craft, Century, Lyman and Thompson.

Boats will be on display in the water at DeWitt Marine from 8 a.m.-3:30 p.m., and The Dockside restaurant from 8 a.m.-noon. In addition, there will be an outboard display on land at Butch's Tackle & Marine from 8 a.m.-3:30 p.m.

Cruising for the Cure was held for the first time in 2009. “We wanted to create a unique, family-friendly event to bring together antique and classic wooden boat enthusiasts from the Chain of Lakes region,” said Rick Thie, event chairperson.

New this year is a Parade of Boats at 3:30 p.m. Boats will depart from the docks at Dewitt Marine, proceed through Clam River and out onto Torch Lake. Grand Marshall for the parade is Chris Smith, grandson of legendary Christopher Columbus Smith, founder of the original Michigan-based boat builder Chris Craft.

Admission is free. Donations welcome.

A commemorative poster and a 2011 antique wooden boat calendar featuring boats in the show will be on sale for \$15 each. Souvenir t-shirts also will be available for \$17 and \$19. All net proceeds benefit the Jane H. Thie Memorial Fund, a non-profit organization benefiting the Barbara Ann Karmanos Cancer Institute to fund research for a cure for pancreatic cancer.

On Friday, July 23, a pre-show reception, Party on the Pier, will be held at The Dockside. Tickets to Party on the Pier are limited and must be purchased in advance by calling 248-680-6687 (24 hrs.) Cost is \$20 per person.

“While this is a fun event, what's most important are the dollars we're able to raise to support pancreatic cancer research at the Barbara Ann Karmanos Cancer Institute,” said Thie. To date, the Jane H. Thie Memorial Fund has donated \$4,200 to the Barbara Ann Karmanos Cancer Institute.

Sponsors for this year's event include Dewitt Marine, The Dockside, Butch's Tackle & Marine, Hagerty Marine Insurance, Bay Harbor Lake Marina, Great Lakes Hacker Craft, Torch Lake Classics, Cedar Shores Photography, Village Printing, Inc. and The Vic McCarty Show WMKT 1270 AM and 92.1 FM.

For more information, call 810-441-4792 or visit www.CruiseForCure.org.

Torch Lake Classic & Antique Wooden Boat Rendezvous – Cruising for the Cure 2010 is a fundraiser for the Jane H. Thie Memorial Fund, Inc. a non-profit organization benefiting the Barbara Ann Karmanos Cancer Institute to fund research for a cure for pancreatic cancer. For more information on the Barbara Ann Karmanos Cancer Institute visit www.Karmanos.org.

Event images available for publication. Interviews available upon request:

Rick Thie, event chairperson, 810-441-4792 (cell)

Also available is a contact representing the Karmanos Center.

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